

*Pals*

## The "DETROIT" Non-Sinkable Canoe

In presenting this catalog we introduce our only salesman and in presenting the "Detroit" canoe we present a standard of perfection and excellence that puts a "Detroit" canoe in a class by itself and makes it a standard by which to judge a canoe which is stable and staunch, beautiful and buoyant, practical and safe. You are not interested in going through this catalog to read about the early ages when a canoe was hewn into shape direct from a tree, and in reading about the gradual development of the canoe building art from the time when only an expert could control a canoe up to the present time when a child of eight is as safe and perfectly able to control a Detroit canoe as in the old days were the experienced hunters and fishermen who were forced to handle the crudest sort of water craft, and whom long practice made experts.

**Canoes represent millions of dollars to the United States—A "Detroit" represents to you life, health, energy and increased earning capacity and limitless enjoyment.**

Have you ever considered the millions of dollars that canoes represent to the people of the United States? Do you know of weakly, sick, young fellow or girl who constantly enjoys the invigorating, healthful outdoor sport of canoeing, even if they have only evenings and holidays to devote to it? Canoes save for us youth and health and in doing so enrich the country as no other product has or can do. It keeps you invigorated, resourceful, happy, full of fun and spirits, glowing with robust health and happiness, and gives to you the right and the will to put into your work or your studies the zest that is necessary for the success of life. **Think it over**—then read about the different styles of canoes we make, pick the one you want and send in your order—we'll ship promptly and the canoe will do the rest. Be the envy of every friend you have—Own a Detroit.

## Regular Construction and Equipment of all Detroit Canoes

**The Ribs** are of the best quality tough white cedar, steamed for bending, shaped over solid molds. They are  $2\frac{1}{2}$  inches wide at centers, tapered to 1 inch at gunwales, are  $\frac{3}{8}$  inch thick, and spaced from  $1\frac{1}{2}$  to  $2\frac{1}{2}$  inches apart. The special shaping of the ribs have certain actual advantages. By tapering the ribs at the end, the strength is in no manner impaired, and there is not the tendency to round up at the bottom, as frequently happens when ribs containing full width throughout are used. Therefore, the "Detroit" Canoe always retains its original form and symmetrical lines, which is impossible with any canoe not using our special tapered ribs. **Planking**— $\frac{3}{16}$  inch tough, light, northern cedar is used in long lengths and suitable widths, and laid very close, making tight joints. It is **Copper-Fastened**, special canoe tacks being used, which are clinched on inside of the ribs.

**Gunwales** are  $\frac{7}{8}$  x  $\frac{11}{16}$  inch, made of best quality mahogany, running full length. After decks are put in, finishing rails are also run full length, capping gunwales, and a neatly finished side rail gives the whole a very handsome effect.

**Stems** are of select straight-grained white oak, steam bent to shape, and curved neatly at top to meet the gunwales and deck.

**The Thwarts** are of the best quality oak or ash, unless otherwise specified, two in each canoe, and when ordered specially an extra middle thwart can be installed at small extra charge, which may be found useful in carrying.

**Seats**—There are two hand-caned seats, one in the bow and one in the stern of each canoe. One in bow is lowered, in the Belle Isle canoe affording a very comfortable seating arrangement.

**Canvas and Filling**—After the hulls have been carefully smoothed up and sanded they are thoroughly oiled inside and outside before canvassing. This prevents the wood from becoming water soaked, and



insures its retaining its lightness, besides preserving the wood and giving long life to the canoe. They are then covered with first-class heavy weight cotton duck, which is stretched perfectly tight and well fastened at ends and rails. Canvas is one seamless piece. The canvas is then treated with our special oil composition **ironed** in, thoroughly filling the pores and making the canoe perfectly waterproof.

**The Decks** in the Hudson River Canoes are regularly 15 inches in length and are made of oak or ash, unless otherwise stated.

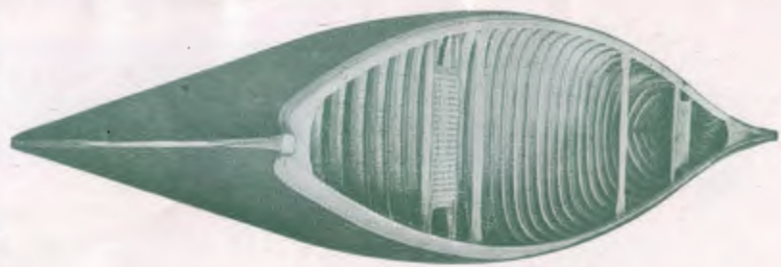
All prices include burlaping in hay. F. O. B. Detroit.

**Terms:** 25 per cent. with order, balance draft attached to Bill of Lading.

**GUARANTEE**

We guarantee all canoes to be subject to a critical inspection and test before shipment and guarantee them to be first-class in material, construction and finish and will replace without charge any defective canoe or part which may be returned to us charges prepaid within one year from date of purchase.

**Always Staunch**



Showing Interior of Hudson River Model

**ALWAYS  
READY TO  
USE**



Showing Beautiful Lines of Bow with High Freeboard of "Detroit" Canoes

## HUDSON RIVER GRADE



EASIEST PADDLING CANOE MADE

**SPECIFICATIONS  
OF  
HUDSON  
RIVER  
CANOES**

Extreme Length	Greatest Width Amidships at Bilge	Width Amidships on Rails	Depth Amidships	Net Weight	Weight Packed for Shipment	Weight for Export	Cubic Feet Packed for Export	Price with Regular Equipment	Telegraph or Code Word
14 ft.	32 in.	30 in.	12 in.	55 lbs.	65 lbs.	150 lbs.	80 ft.	\$31.00	Perch
15 ft.	32 in.	30 in.	12 in.	60 lbs.	70 lbs.	155 lbs.	90 ft.	38.50	Bass
16 ft.	33 in.	30½ in.	12 in.	65 lbs.	75 lbs.	170 lbs.	95 ft.	41.50	Pickrel
17 ft.	33 in.	31 in.	12 in.	70 lbs.	85 lbs.	190 lbs.	100 ft.	44.50	Gold
18 ft.	34 in.	31½ in.	12½ in.	75 lbs.	90 lbs.	195 lbs.	110 ft.	47.50	Sturgeon
20 ft.	36 in.	33 in.	13½ in.	80 lbs.	100 lbs.	200 lbs.	120 ft.	51.00	Whale

The "Hudson River" Canoe has always stood comparison with the best canoes in the world. It is in every respect a **first class canoe**, being exceptionally well finished and a beautiful boat at every point. It combines all the features of merit found in any other canoe with the beautiful, practical distinction of the "Detroit." There is not a canoe on the market at **anywhere near** the price we ask for this Hudson River Canoe, that will compare with it in **any way** in material used or **general workmanship**.



## What a Few of the "Booster Club" have to say about Hudson River Detroit Canoes

W. R. Wallace, of Deer River, Minn., says: "I have just spent an enjoyable two weeks in the North Woods and my 15 ft. Hudson River canoe was the most valuable part of my outfit. I had five nieces with me and the canoe was in constant demand. I had an eighteen foot canoe of another make but the 'Hudson River' was the favorite with all. One of the girls came across in it over a stretch of 'White Water' and no one can get my canoe from me now. I have landed bass the size of hams with it and one fish caught in this way is more enjoyment than a string caught from a tub."

E. Webster Bartholow, of Baltimore, Md., 19 So. Hanover Street, says: "I have had one of your Belle Isle Canoes for three years which has given entire satisfaction and is the prettiest canoe around Baltimore today."



Detroit Canoe on 200 Mile Trip in Siberia

Lloyd B. Whitesell, 37 Maple Avenue, Dover, N. J., says: "I purchased from you FIVE YEARS AGO a Hudson River canoe and it has certainly proved satisfactory in every respect and is as good as new yet although it has had some hard usage. I will always root for Detroit canoes because I believe them to be the best built canoes on the market."

Edmund R. Redfield, 301 Second Avenue, Sterling, Ill., says: "A couple of years ago I purchased two of your Belle Isle canoes. They are very satisfactory and the many delightful canoe trips I have enjoyed on Rock River proved such a pleasure that I desire to pass it on and build a canoe Club House and would like to take the agency, etc."

## "BELLE ISLE" SPECIAL CANOE



Detroit Construction Stands for Quality and a Guarantee of Stability

Before you read the specifications and dimensions in regard to the "Belle Isle" Special on the following page, note carefully the illustration, the easy graceful lines of the canoe, the staunch and practical body in which not a sacrifice has been made in beauty or grace and yet which retains all the strength and durability of the old fashioned double planked heavy so-called canoes which it was impossible to lift on a man's shoulder and carry from lake to lake, or from hunting or fishing camp where the fish are unexplored back to the railroad station miles away.

The "Belle Isle" has plenty of room for camp material, the long decks giving particularly good space for foods as they are kept perfectly dry, and the width and depth of the canoe making it perfectly safe even in storms on large lakes and rivers. The "Belle Isle" like all Detroit canoes is non-sinkable.

### Specifications and Dimensions of Belle Isle Canoes

Built in three sizes only, 16, 17 and 18 feet

Carried in stock in light and dark red, and light and dark green, no other colors.

Price for special color painting and sundries will be found on page 18.

**Easy to Paddle. Always Ready to Use. Graceful, Steady, Staunch.**

Extreme Length	Width Amidships	Depth Amidships	Net Weight	Weight Packed for Shipment	Weight for Export	Cubic Feet for Export	PRICES F. O. B. DETROIT
16 feet	33 inches	12 inches	66 pounds	100 pounds	140 pounds	95 feet	\$49.25
17 feet	33 inches	12 inches	71 pounds	110 pounds	160 pounds	100 feet	52.75
18 feet	33 inches	12½ inches	78 pounds	125 pounes	175 pounds	110 feet	55.00

**Swift, Safe, Steady, Reliable, Durable, Comfortable, Commodious, Buoyant, Sea-Worthy.**



## Construction, Equipment of "Belle Isle" Canoes

In making Belle Isle Canoes we employ only a few select workmen who have been building canoes for years, and they are under the supervision of an expert lumber inspector, who inspects and turns over for the construction of "Belle Isle" canoes select and carefully appraised cedar so that all material in these canoes is extra in quality. The canvas is a heavy special canoe material of an extra grade, that we purchase for these canoes, and this combination of selected cedar, and special grade "Belle Isle" canvas gives a canoe that is not only beautiful and luxurious, but a canoe that is built to stand the rough wear and tear and constant use of every day life. It is practical without being bulky; it is safe, without being clumsy, and it is beautiful without being built for ornament. The method of constructing this canoe, that is, putting same over mould, attaching stems, etc. is the same as for the Hudson River but the Belle

Isle is not only made of specially selected material and given extra fine workmanship but has also extra equipment.

**Mahogany Finished Decks**—Every Belle Isle Canoe has thirty-four inch mahogany finished decks adding seaworthiness to the canoe and increasing one hundred per cent its elegance, and luxury.

**Keel**—Every Belle Isle Canoe includes one inch oak keel which adds strength and durability and protects paint from scratching when the canoe is dragged over rocks, hauled upon the beach, etc.

**Seats**—With every "Belle Isle" we include two hand caned seats, one in the bow and one in the stern, the one in the bow being lowered for convenience in paddling and also making a more comfortable and cozier seating arrangement.

All "Belle Isle" canoes include thwarts.

For Monograms, Paddles, Special Seats, Cushions, Etc. see page 18.



**WHERE  
BELLE ISLE  
CANOES  
PREDOMINATE**



**NO GIRL  
REFUSES TO  
RIDE IN A  
BELLE ISLE**

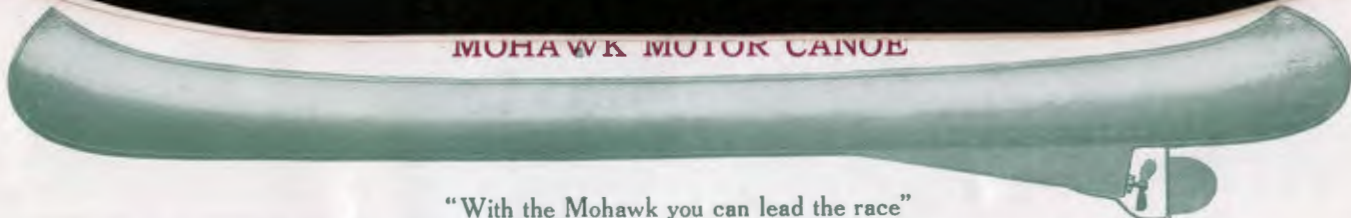
## Just a Little Information You Will Probably Want

**Terms**—Terms are \$8.00 or more with the order, (to be sent in any way convenient for you, draft, check, money order or currency) and balance we will collect by draft attached to Bill-Lading when the canoe arrives at your freight station, **you having the privilege of inspection at the freight station.**

**Guarantee**—We guarantee that every canoe we ship is free from defective material and workmanship and is subject to thorough inspection and trial before leaving our factory. Furthermore, if any of our canoes should prove defective within **One year** from date of purchase, we will replace any defective canoe which is returned to us within one year from date of purchase, marked with owner's name and address and charges prepaid.

**Prices**—All prices include the canoe packed in Burlap and delivered free on board cars at Detroit. For export packing and freight to New York City we charge extra \$6.00 per canoe.

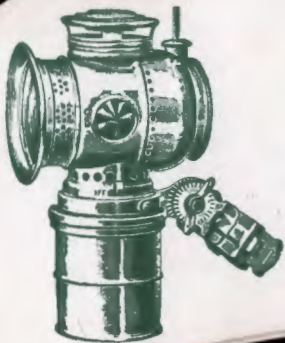
## MOHAWK MOTOR CANOE



"With the Mohawk you can lead the race"

Length, 20 feet; extreme beam, 40 inches; depth at bow, 27 inches; weight complete with 2 H. P. engine, crated, 350 lbs. Price, including 2 H. P. Engine, steering cable, seats, the outfit all ready to run, \$165.00; extra for 3 H. P. engine, \$22.50. The Mohawk motor canoe described above is the final result of a number of years of careful study and experience along the power canoe line. It is a boat that is absolutely seaworthy, steady, dry, safe and tremendously fast, for instance with a 3 H. P. engine we have been able to attain here at Detroit very close to fourteen miles an hour. The outfit combines the pleasure of canoeing with the luxury of auto-boats, and is the swiftest, most graceful and by far the most seaworthy boat of its class ever put together. It is specially built at every point to stand the engine, using outside stems and heavier keel, additional forward and after braces along the decks to add to its stiffness and stability. The construction is the same used in the production of all Detroit canoes, except that the ribs are heavier, closer together, and the planks of much heavier stock. The covering is the heaviest practical duck that should be used.

Showing a Few Fittings for Canoes which can be Obtained at Reasonable Extra Costs



# Beat-it



Our Famous "Aztec" Life Preserver  
Canoe Pillow \$1.25



TO SELECT A PADDLE—The most suitable single blade paddle for the average person should be about three inches less than their height. Our paddles are all hand made, and first quality, made from the best selected stock only.

We have in stock both single and double paddles, in assorted sizes.

The Maple paddle is best where a strong flexible paddle is wanted.

The Spruce paddle is much lighter in weight, but not so flexible.

Keel . . . . .	\$ 2.00	Flag Poles, complete with ball end, two . . . . .	1.00	14x24x2½ . . . . .	5.00	Folding Chairs, slat, varnished . . . . .	1.50
Floor . . . . .	2.00	Flag Sockets, two . . . . .	1.00	Detroit Canoe Lamp . . . . .	5.00	Folding Chairs, caned, varnished . . . . .	3.00
Air tanks in each end of canoe; these can be ordered in canoes having long decks only . . . . .	5.25	Painter Ring, polished brass, with brass deck plate . . . . .	1.25	14-in. Search Light . . . . .	25.00	Back Rests, slatted and varnished . . . . .	1.00
Outside Stems and Keel . . . . .	4.00	Canyas Cushions, cork filled—		First quality Double Paddles . . . . .	4.50	Back Rests, caned and varnished . . . . .	2.00
Mahogany Outwales . . . . .	3.00	14x14x2½ . . . . .	3.65	Single Paddles, first quality spruce or maple . . . . .	2.00	Folding Chairs, slatted and varnished . . . . .	2.00
Extra long decks of birdseye maple or mahogany 24-in. long, including outwales . . . . .	7.00	14x24x2½ . . . . .	5.00	Selected Birdseye maple . . . . .	3.50	Folding Chairs, caned and varnished . . . . .	3.00
34-in. long, of same material . . . . .	8.00	Cushions covered with corduroy or Pantasote leather—		Gold Stripe . . . . .	3.50	Carpet for Motor Canoe . . . . .	15.00
		14x14x2½ . . . . .	3.25	Name in shaded gold letters, per letter . . . . .	.35	Full length Sponson Air Chambers . . . . .	16.00
				<b>Monograms special. Write for prices.</b>		Carpet for Paddling Canoe . . . . .	5.00
						Canvas Canoe Cover . . . . .	7.50

### FREIGHT RATES

The following table is the freight rate per 100 pounds from Detroit to various points in every state. The rates are not guaranteed, as the classifications are often changed by the tariff committees, although no radical changes are made. Take the nearest town to your own, and rates to yours are about the same.

	Less Carload	Car load		Less Carload	Car load		Less Carload	Car load		Less Carload	Car load			
Mobile, Ala. . . . .	\$4.64	\$116.00	Terre Haute, Ind. . . . .	1.54	33.00	Boston, Mass. . . . .	2.62	56.50	Rochester, N. Y. . . . .	1.60	34.50	Nashville, Tenn. . . . .	3.84	89.50
Denver, Colo. . . . .	9.20	184.00	Cedar Rapids, Ia. . . . .	3.06	68.50	Baltimore, Md. . . . .	2.22	47.50	Schenectady, N. Y. . . . .	2.24	48.50	Houston, Tex. . . . .	7.08	156.00
Washington, D. C. . . . .	2.22	47.50	Davenport, Ia. . . . .	2.20	50.00	Lincoln, Neb. . . . .	4.88	102.00	Syracuse, N. Y. . . . .	1.78	38.50	Norfolk, Va. . . . .	2.22	47.50
Jacksonville, Fla. . . . .	5.55	131.50	Dubuque, Ia. . . . .	2.20	50.00	Omaha, Neb. . . . .	4.20	84.00	Utica, N. Y. . . . .	2.04	44.00	Richmond, Va. . . . .	2.22	47.50
Tampa, Fla. . . . .	7.33	178.00	Des Moines, Ia. . . . .	4.04	78.50	Newark, N. J. . . . .	2.34	50.50	Cleveland, Ohio . . . . .	1.20	26.00	Parkersburg, W. Va. . . . .	1.68	36.00
Savannah, Ga. . . . .	5.52	131.50	Sioux City, Ia. . . . .	4.20	84.00	Albany, N. Y. . . . .	2.24	48.50	Cincinnati, Ohio . . . . .	1.54	33.00	Wheeling, W. Va. . . . .	1.64	35.00
Bloomington, Ill. . . . .	1.72	36.50	New Orleans, La. . . . .	4.64	116.00	Binghamton, N. Y. . . . .	1.78	38.50	Columbus, Ohio . . . . .	1.26	27.00	Ashland, Wis. . . . .	3.32	70.00
Aurora, Ill. . . . .	1.72	36.50	Louisville, Ky. . . . .	1.72	36.50	Buffalo, N. Y. . . . .	1.44	31.00	Youngstown, Ohio . . . . .	1.44	31.00	Duluth, Wis. . . . .	3.32	70.00
Chicago, Ill. . . . .	1.48	32.00	Duluth, Minn. . . . .	3.32	70.00	Elmira, N. Y. . . . .	1.78	38.50	Philadelphia, Pa. . . . .	2.26	35.00	Green Bay, Wis. . . . .	1.96	42.00
Cairo, Ill. . . . .	2.62	44.50	St. Paul, Minn. . . . .	3.32	70.00	Ithaca, N. Y. . . . .	2.34	50.50	Pittsburg, Pa. . . . .	2.64	48.50	La Crosse, Wis. . . . .	3.08	65.00
Dixon, Ill. . . . .	2.20	50.00	Minneapolis, Minn. . . . .	3.32	70.00	New York City . . . . .	2.34	38.50	Seranton, Pa. . . . .	2.26	48.50	Madison, Wis. . . . .	3.08	65.00
Peoria, Ill. . . . .	1.72	36.50	E. St. Louis, Mo. . . . .	1.80	39.00	Oswego, N. Y. . . . .	1.78	38.50	Wilkesbarre, Pa. . . . .	2.26	48.50	Charleston, S. C. . . . .	5.52	131.50
Springfield, Ill. . . . .	1.80	39.00	Kansas City, Mo. . . . .	4.20	84.00	Ogdensburg, N. Y. . . . .	1.62	56.50	Providence, R. I. . . . .	2.62	56.50			
Indianapolis, Ind. . . . .	1.48	32.00	Portland, Me. . . . .	2.62	56.50	Poughkeepsie, N. Y. . . . .	2.34	50.50						

Rates and points not shown above will be furnished by our traffic department on application.

Don't You Want a  
"DETROIT," TOO?

DETROIT BOAT COMPANY,  
DETROIT, MICHIGAN, U. S. A.

**DETROIT  
BOAT  
COMPANY**



**1256 JEFFERSON AVE.  
DETROIT, MICHIGAN  
U. S. A.**

"HOME OF THE CELEBRATED DETROIT CANOES"