

OUTBOARD MOTOR BOATS ★ ROW BOATS ★ PLEASURE BOATS ★ CANOES ★ HUNTING BOATS

SHELL LAKE BOATS



SHELL LAKE BOAT CO. INC.

**SHELL LAKE
WISCONSIN**

SHELL LAKE CRAFT . . . Give You Safe, Speedy, Comfortable, Economical Water Transportation . . .

(Over 40 years experience keeps the Shell Lake Boat Company well ahead of the field in design and construction of small boats)

STEP into a Shell Lake boat. Notice how steadily it rides the water! You have an immediate feeling of confidence that here is a hull that will take you there . . . and back . . . in absolute safety and with greatest ease.

Relax on one of the wide, well-proportioned seats. Notice the height from the floor . . . permits movement of body and legs without cramping . . . assures perfect freedom and comfort.

Then, "lean" on the oars, or open the throttle of your outboard, and sense the sudden response to power! You slip over the surface with rapid acceleration, glide over the swells, knife the waves with clean precision, "go places" smoothly, joyfully, with little effort and with positive control.

That's boating! And you'll know it immediately you try a Shell Lake boat or canoe. Shell Lake boat design is the result of many years' experience in boat building. The graceful lines and beautiful finish of these boats have not "just happened." They are the result of painstaking care in perfecting each little detail. The slope of the bow, the contour of bottom and side, the size and shape of the keel, the bracing . . . all contribute to your greater safety and maximum enjoyment.

And back of every boat is not only the guarantee of the Shell Lake Boat Company but their reputation for building good boats, for care to smallest detail, for constant improvement, and for fair and honest dealings. It is a matter of pride and satisfaction to the boat owner or the fleet operator to have the Shell Lake name on all his craft.

You Get Extra Value in Shell Lake Strip Boat Construction, Greater Strength, Better Service

STRIP CONSTRUCTION

The descriptions of many of the boats in this catalog give special emphasis to Shell Lake Strip Boat Construction. This construction, illustrated on page opposite, is the reason Shell Lake Boats are lighter in weight, stronger, more water-tight, easier to clean, and easier to handle in the water. Strips of select, air-dried, Western red cedar, running the full length of the boat, are fastened together to form a smooth, continuous wall, with no overlaps and no protrusions.

Before assembling, each strip is run through a shaping machine which rounds one edge and hollows the other. When two or more strips are placed together they form a snug, water-tight fit. The strips are nailed through pin holes drilled by machines at four-inch intervals and staggered so that all but the gunwale and keel strips are actually fastened every two inches (see diagram). The nails are $2\frac{1}{4}$ inches long and specially processed to make them rust-proof. Oak ribs, spaced close together, are fastened to the strip walls with cadmium plated, rust-proof screws.

MATERIALS

The material used in the hulls of Shell Lake Boats is all select, air-dried Western Red Cedar. Hulls are re-enforced with heavy oak keels, one inside and one outside (except in Fish Hawk and Sea Gull Models where only a heavy outside keel is used. Heavy, steam-bent, full length

oak ribs, spaced 5-inch centers brace the entire length of the boat. The bow is strengthened with heavy, steam-bent oak stems or bow pieces, one inside and one outside. The transoms or stern pieces are of one piece Philippine Mahogany, $1\frac{1}{4}$ inches thick, re-enforced with oak edges, and at the bottom center and top corners with heavy knee braces. Decks and gunwales are of Philippine mahogany, with the gunwales riveted together through the top planking with copper rivets.

SEATS are of Western red cedar, bolted from the gunwales or ribs, to the seat boards.

FLOOR RACKS or BOTTOM RACKS are not necessary in Shell Lake Boats. Every model is built with half-ribs between the full ribs, thus providing a permanent floor and adding a great deal of strength to the hull of the boat. The absence of floor racks eliminates a hiding place for tackle, bait or dirt that may be dropped into the bottom of the boat.

ALL HARDWARE articles—screws, nails, rivets and braces, are rust-proof, and only the finest grade of spar varnishes and marine paints are used. Nothing has been overlooked in the design and construction of Shell Lake Boats to give you the utmost in quality and better value.

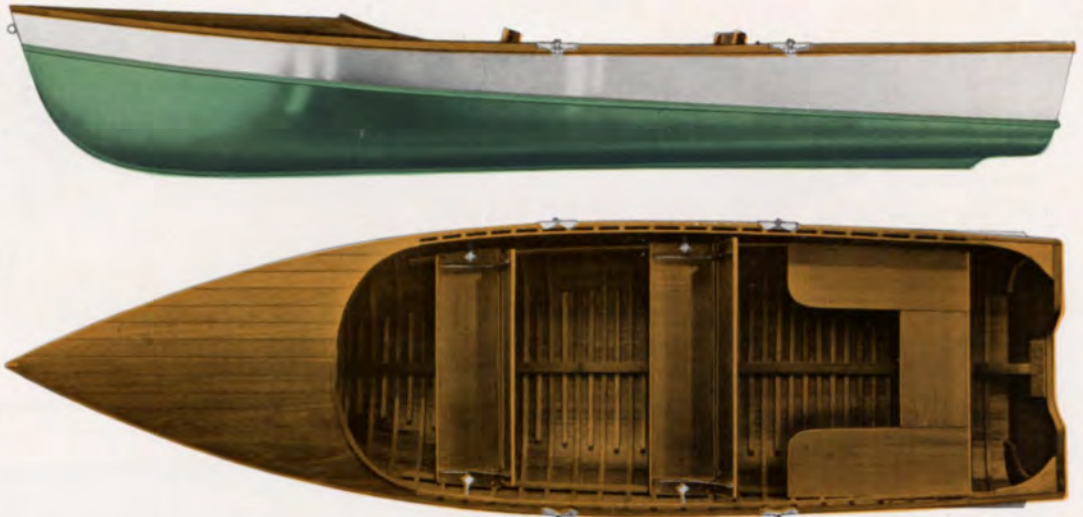
MOTOR RECOMMENDATIONS

For each boat we have suggested the motor horse power best suited to that particular model. Larger or smaller motors may be used, but the size we have recommended will, in most cases, give most satisfactory performance.

THE SCAMP (A strip boat, a semi-V type runabout, fast, dry and seaworthy, for family use. Roomy, large seating capacity.)

A semi-V type runabout, beautiful in appearance and performance—Note the large roomy cockpit and abundant seating capacity.

The Scamp is designed and finished for family use at the lake. It is an exceptionally fast boat for its size and weight, yet absolutely safe and seaworthy under all conditions. It planes well and banks perfectly on turns.



The hull is equipped with full length, heavy oak spray rails which not only insure a dry boat at high speed, but also serve as a guard rail when docking.

Sixteen-foot Scamp has two cross seats and "U" seat in stern. Fourteen-foot has two cross seats only, no "U" seat. Seats are equipped with Dinbec double action hinges on lazy backs. Open to face either fore or aft, or lie flat for rowing or when boat is turned upside down. Protect seats from dew and rain when closed.

The planking is select, air-dried Red Cedar in strips 1/2 inch thick by 1 1/8 inches wide, shaped and assembled as explained on page two, and screwed to full length, steam-bent oak ribs 1 3/8 inches wide by 1/2 inch thick, spaced 5-inch centers.

Deck is built up of matched Mahogany strips approximately 3 inches wide, laid over heavy oak cross beams, making a water-proof compartment under the deck. Deck is faced with Mahogany combing, and the rear cross beam is extra heavy Mahogany forming a dash to which steering wheel may be attached.

Transom or stern is one piece Philippine Mahogany, well re-enforced for use with largest motors.

The inside of the boat, including deck and gunwales, finished in natural wood and protected with three coats of best grade spar varnish. The outside of the hull is painted green below the spray rails and white above. Other color combinations on order.



STERN

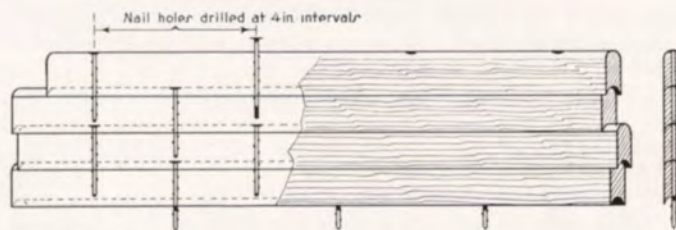
SPECIFICATIONS									
Model No.	Length	Height Fore	Inside Stern	Depth Amidship	Beam	Width Stern	Length Deck	Approx. Weight	
14	14 ft.	25 in.	19 1/2 in.	21 in.	56 in.	51 in.	60 in.	250 lbs.	
16	16 ft.	26 in.	19 1/2 in.	21 in.	56 in.	51 in.	60 in.	270 lbs.	

Oars and Oarlocks—Extra, \$5.50.

Steering Wheel with remote control, fully installed extra, \$30.00.

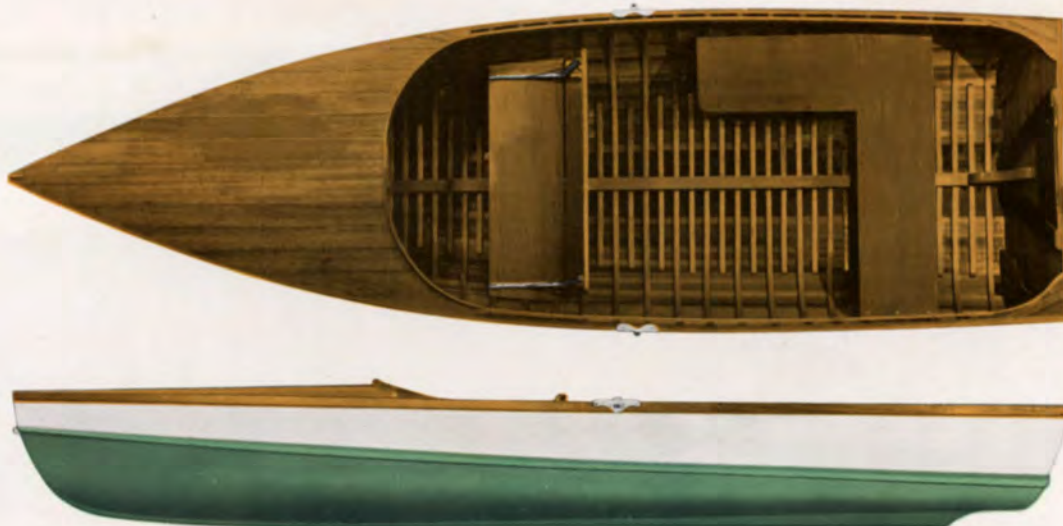
Motor recommendation 9 to 35 h. p.

SHELL LAKE STRIP CONSTRUCTION



NOTE: This diagram shows how Shell Lake "Strip" construction reduces weight, makes stronger, water-tight boats.

THE CORMORANT (A semi-V bottom Runabout . . . Strip type construction.)



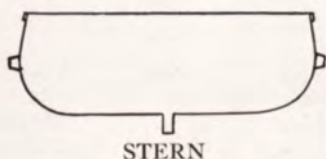
A fast-stepping little Runabout with less weight, beam and depth than our Scamp model. Designed especially for speed and appearance, yet very sturdy and seaworthy. Its low bow gives it a "bullet" like appearance and heavy, full length spray rails keep the cockpit dry at high speed.

The planking is select, air-dried Red Cedar in strips $\frac{1}{2}$ inch thick by $1\frac{1}{8}$ inches wide, shaped and assembled as explained on page two, and screwed to full length, steam-bent oak ribs $\frac{7}{8}$ inch wide by $\frac{1}{2}$ inch thick, spaced 5-inch centers.

Deck is of same material and construction as used on our Scamp models. Front seat is equipped with lazy-back attached by means of Dinbec double action hinges which allows lazy-back to be used on either side of seat, or to fold flat over seat.

Transom or stern is one piece Philippine Mahogany, well re-enforced for use with large motors.

The inside of the boat, including deck and gunwales, is finished in natural wood and protected with three coats of best grade spar varnish. The outside of the hull is painted green below the spray rails and white above.



STERN

SPECIFICATIONS

Model No.	Length	Height Fore	Inside Stern	Depth Amidship	Beam	Width Stern	Length Deck	Approx. Weight
24	14 ft.	20 in.	15 $\frac{1}{2}$ in.	16 $\frac{1}{2}$ in.	50 $\frac{1}{2}$ in.	47 $\frac{1}{2}$ in.	60 in.	200 lbs.

Motor recommendation—5 to 22 h. p.

Steering wheel with remote control, fully installed—\$50.00

Oars and oarlocks, extra—\$5.50

The SHELL LAKE Guarantee

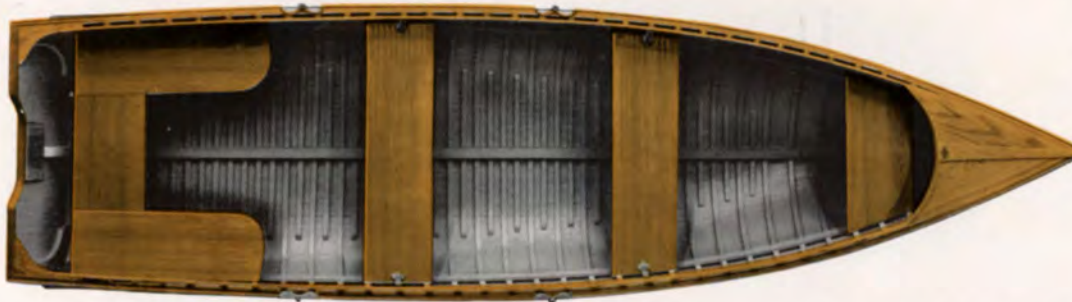
WE GUARANTEE high grade workmanship in every detail of Shell Lake Boat and Canoe construction. All wood used is well seasoned and absolutely free from defect. All fastenings are either brass, copper, or cadmium plated. All hardware is heavily galvanized. All canvas covering is 14 oz., No. 8, Double Thread.

SHELL LAKE BOATS AND CANOES are guaranteed to be exactly as represented. If not satisfied you may return your Shell Lake Boat or Canoe to us within ten days after date of delivery and your money will be refunded promptly.

SHELL LAKE BOAT COMPANY

SHELL LAKE, WISCONSIN

THE SCOUT (A strip boat, larger and of heavier construction than the Falcon. Particularly designed for resort use.)



The Scout has been designed by us to serve the resort owner, and outing organizations who insist on a craft that will stand the most severe punishment,— a craft to carry a large party over the roughest waters. Many of these boats are being used by the United States Department of Agriculture in their Biological Survey work.

The boat is equipped with full length, heavy oak spray rails, and the hull is painted green above and aluminum below these rails. The inside of the boat is painted battleship gray, with seats, deck and gunwales finished in natural wood and protected with three coats of best grade spar varnish.

The planking is select, air-dried Red Cedar in strips. In the 16 foot SCOUTS the strips are 1/2 inch thick by 1 1/8 inches wide, and in the

18 and 20 foot SCOUTS the strips are 5/8 inch thick by 1 1/8 inches wide, shaped and assembled as explained on page two, and screwed to full length, steam-bent oak ribs size 1 3/8 inches wide by 1/2 inch thick, spaced 5 inch centers.

Deck, gunwales, transom or stern of Philippine Mahogany, the Transom being of one piece and well re-enforced for use with largest motors.

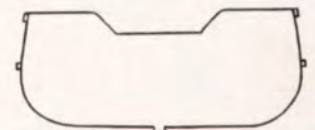
SPECIFICATIONS

Model No.	Length	Height Fore	Inside Stern	Depth Amidship	Beam	Width Stern	Approx. Weight
36	16 ft.	31 in.	19 1/2 in.	21 in.	56 in.	51 in.	250 lbs.
38	18 ft.	32 in.	20 in.	22 in.	58 in.	52 in.	280 lbs.
30	20 ft.	33 in.	21 in.	25 in.	60 in.	53 in.	300 lbs.

16 ft. Scouts carried in stock—18 and 20 footers furnished on order only.

Oars and Oarlocks—Extra—\$5.25

Motor recommendations—9 to 35 h. p.



SERN

THE FALCON (A semi-V type strip boat for all-around family and fishing use, wide, deep and comfortable.)



A wide, roomy Semi-V type for use with motor and oars. Just the boat to run to and from the fishing grounds with larger motors, and to fish from while there. The beam and full, flat floor of the boat insure steadiness on the water, yet the design is such as to permit easy handling with oars. A sturdy, economical, very seaworthy, high-speed fishing boat.

The outside of the boat is equipped with a light, full-length spray rail, and the hull is painted aluminum below and green above this rail. The inside of the boat is painted battleship gray, with seats, deck and gunwales finished in natural wood and protected with three coats of best grade spar varnish.

The planking is select, air-dried Red Cedar in strips 1/2 inch thick by 1 1/8 inches wide, shaped and assembled as explained on page two, and screwed to full length, steam-bent oak ribs 7/8 inch wide by 1/2 inch thick, spaced 5 inch centers.

Deck, gunwales and transom or stern of Philippine Mahogany; the transom being in one piece and well re-enforced for heavy motor use.

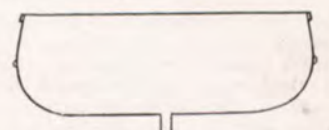
SPECIFICATIONS

Model No.	Length	Height Fore	Inside Stern	Depth Amidship	Beam	Width Stern	Approx. Weight
54	14 ft.	27 1/2 in.	15 1/2 in.	18 in.	50 in.	47 in.	180 lbs.
56	16 ft.	28 in.	16 1/2 in.	18 1/2 in.	51 in.	47 in.	200 lbs.

Oars and Oarlocks—Extra—\$5.25

14-foot length has three cross seats—16-foot length has four cross seats.

Motor recommendations—5 to 16 h. p.



SERN

THE FISH HAWK (Light, sturdy, smartly styled, a strip boat especially for resorts and operators of pleasure craft, but popular as a family boat.)

A well proportioned, strongly built boat for general use on lakes and rivers. A round bottom model with a flat floor, making it a boat easy to row and easy to handle with outboard motor. The ideal boat for resort fleet, boat livery, or individual fishermen. Draws very little water, yet is the most seaworthy of our smaller models. For a light family boat to be used by children, the Fish Hawk has no equal.

The outside of the hull is equipped with full length light spray rails, and painted marine green above and aluminum below the spray rails. The inside of the hull is painted battleship gray with seats, deck and gunwales finished in natural wood and protected with three coats of best grade spar varnish.

Transom of one piece Philippine mahogany re-enforced with oak. Deck and gunwales also of mahogany.

See features of improved construction described at bottom of page.



The planking is select, air-dried Red Cedar in strips, $\frac{1}{2}$ inch thick by $1\frac{1}{8}$ inches wide, shaped and assembled as explained on page two, and screwed to full length, steam-bent oak ribs size $\frac{3}{8}$ inch wide by $\frac{1}{2}$ inch thick, spaced five inch centers.



STERN

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Approx. Weight	Seating Capacity
			Stern	Amidship				
64	14 ft.	25 in.	15 in.	16 $\frac{1}{2}$ in.	48 in.	36 $\frac{1}{2}$ in.	170 lbs.	6
66	16 ft.	26 in.	15 $\frac{1}{2}$ in.	17 in.	51 in.	38 in.	190 lbs.	8

Oars and Oarlocks—Extra—\$5.25
Motor recommendation—1 to 5 h. p.

THE SEA GULL (A SQUARE STERN ROW BOAT. A strip boat for use with light motors, light in weight, a very trim little craft.)

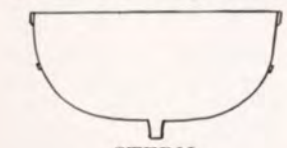
Easy to row and convenient to handle either in or out of the water. Especially designed for the individual who likes to row, yet sturdily built for use with motor.

The outside of the hull is equipped with full length, light spray rails and covered with marine green paint above, and aluminum paint below the rails.

Transom or stern of one piece Philippine mahogany, re-enforced with oak. Deck and gunwales mahogany.

The inside of the hull is painted battleship gray with seats, deck and gunwales finished in natural wood and protected with three coats best grade spar varnish.

See features of improved construction described at bottom of page.



STERN

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Approx. Weight	Seating Capacity
			Stern	Amidship				
75	15 ft.	25 in.	15 in.	15 $\frac{1}{2}$ in.	46 in.	33 $\frac{1}{2}$ in.	160 lbs.	6

Oars and Oarlocks—Extra—\$5.25
Motor recommendation—2 $\frac{1}{2}$ h. p. or less.

IMPROVED INTERIOR CONSTRUCTION OF FISH HAWK AND SEA GULL MAKES CLEANING SIMPLE AND EASY

The two models on this page, both extensively used for fishing and resort purposes, have been redesigned on the inside to make them much more suitable for the above services. No inside keel is used, eliminating the many corners between keel and ribs where sand and dirt might accumulate, absorb moisture, and eventually cause the wood to decay. The floor racks are also omitted, eliminating a hiding place for tackle and bait when dropped in the bottom of the boat. The smooth, open

interior without floor racks or keel, makes the boat very easy to clean or repaint.

The necessary strength in the back-bone of the boat is provided by a heavier outside keel, and by adding short ribs between the full ribs. These short ribs not only strengthen the boat, but fill the spaces between the full ribs so that in stepping or walking in the boat you do not step on the planking.

THE SNIPE (Canvas covered, a sturdy, canoe type boat for out-boards, with wide beam and high free-board and prow.)



Inside keel of clear oak, $2\frac{1}{4}$ in. x $\frac{3}{4}$ in. gives the boat plenty of back-bone for use with motor on rough water. Sides of boat are braced with galvanized iron knee braces bolted to gunwales and seats. Transom or stern is designed for use with outboard motor, being braced at the bottom with a knee brace to the inside keel, and at the top with stern-hooks or knee braces to the gunwales and sides of the boat. Outside keel of clear oak, $\frac{7}{8}$ inch wide and tapering from $2\frac{1}{2}$ inches at the stern to 1 inch at the front, extends full length of the hull for bottom protection and ease in steering. Deck is strip type, of Philippine mahogany laid over heavy oak under-beams for strength. The 14 ounce Oceanic duck canvas is filled with three coats of canvas sealer, over

which is applied a smoothing coat and two coats of best grade spar enamel. Stock color green. The inside of the hull, including seats, deck and gunwales finished in natural wood and protected with three coats of best grade spar varnish. Boat is equipped with two sets of oar-lock sockets for rowing.

Ribs, including half ribs: white cedar, $\frac{5}{16}$ in. x 2 in.

Planking: Western red cedar $\frac{3}{16}$ in. x $3\frac{1}{8}$ in.

Transom: one piece Philippine mahogany, $1\frac{1}{4}$ inch thick.

Inside and outside keels, knee braces, inside and outside stems: clear oak.

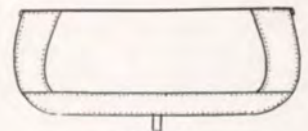
Deck, inside and outside gunwales: mahogany.

Seats: Western red cedar.

SPECIFICATIONS

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Length Deck	Approx. Weight	Seating Capacity
			Stern	Amidship					
104	14 ft.	29 in.	15 in.	17½ in.	44 in.	41 in.	38 in.	130 lbs.	4

Oars and Oarlocks—Extra—\$3.25
Motor recommendations— $2\frac{1}{2}$ to 9 h. p.



STERN

THE SNIPE JUNIOR (A lighter, canvas covered, canoe type boat with wider beam and lower free-board.)



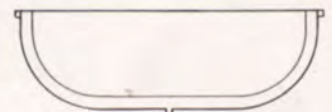
Built of the same material, and of the same type of construction as our regular SNIPE, but designed to eliminate excess weight by lowering and tapering the prow and forepart of the boat. The SNIPE JUNIOR has a carrying capacity of more than 1,000 pounds, is very seaworthy, yet easily handled in or out of the water, on and off car top or trailer.

The inside of the hull, including seats, deck and gunwales is finished in natural wood and protected with three coats of best grade spar varnish. The outside of the boat is painted marine green.

SPECIFICATIONS

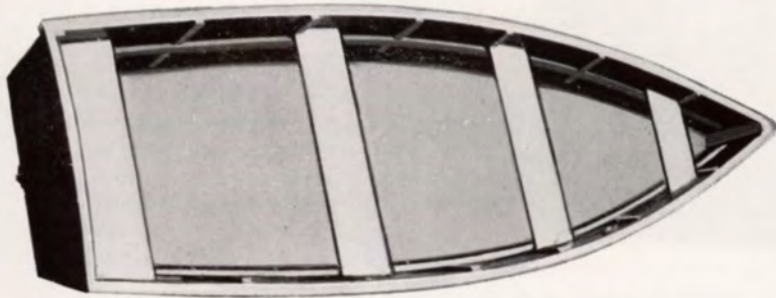
Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Length Deck	Approx. Weight	Seating Capacity
			Stern	Amidship					
103	13 ft.	18 in.	14 in.	15½ in.	45 in.	40 in.	24 in.	95 lbs.	4

Oars and Oarlocks—Extra—\$3.25
Motor recommendation—4 h. p. or less.



STERN

THE SUN FISH SKIFF (A flat bottom fishing or family row boat, designed for use on shallow lakes and rivers.)



High grade materials are used in this inexpensive model. Sides are each one piece, full length and full width, clear Western red cedar. Upright and cross ribs are of oak, spaced close together for strength, and the bottom is planked with water-proof plywood, laid in two pieces. This two-piece bottom does away with the many seams found in the ordinary flat bottom boat, giving assurance of a dry boat, with almost no danger of leaking even though it may be exposed in dry dock or left ashore in the baking sun. The transom or stern is of Philippine Mahogany, re-enforced for use with outboard motors. The floor is protected with removable bottom racks. Gunwales are fitted with two pair of oar-lock sockets for rowing. Hull is painted marine green outside and battleship gray inside.

SPECIFICATIONS

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Approx. Weight	Seating Capacity
			Stern	Amidship				
94	14 ft.	17 in.	14 in.	13 in.	45 in.	39 in.	160 lbs.	5

Oars and Oarlocks—Extra—\$5.25
Motor recommendation—1 to 9 h. p.

SHELL LAKE CANOES (The choice of outdoorsmen.)

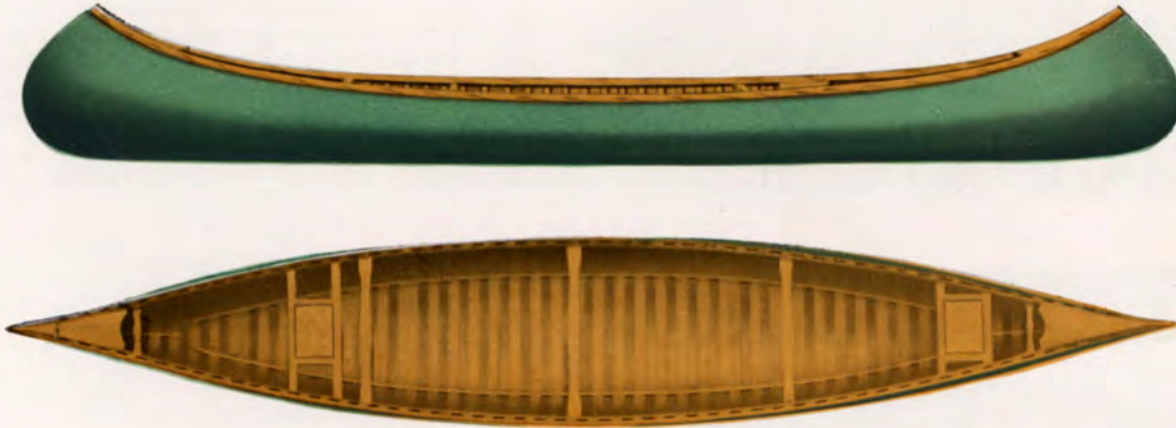


ILLUSTRATION COURTESY MINNESOTA ARROWHEAD ASSOCIATION

SHELL LAKE CANOES (Built stronger than average without sacrificing beauty of line.)

Shell Lake canoes have proven their better value by popular demand from individuals, resorts, and the U. S. Government Forestry Service.

We and our friends have put Shell Lake canoes to the hardest possible tests over a period of many years, and we now feel confident that these fine canoes will give you more and better service than most other canoes on the market today, regardless of price.



O. W. Smith, nationally famous Sportsman and writer, says this about Shell Lake canoes in a letter received from him recently: "Just back last nite from our Wolf River trip, and I can't wait a day before offering my tribute to your canoe. The river was high and awful rough. We had no trouble in keeping right side up, which the fellows in the other canoe could not do, and it was not all canoeing either. The build of your boat makes it very stable indeed while it does not draw much water. We are talking, my boat-mate and I, of another wild water trip and he says, 'only a Shell Lake need apply.'"

Comments of this nature are frequent among users of Shell Lake canoes. And the reasons for such enthusiasm are obvious when you consider the kind of materials used and the skilled craftsmanship that goes into every detail of their construction.

Canoe building, like canoeing itself, is a cultivated art. Experienced canoeists will attest to the superior handling qualities and extra value in Shell Lake Canoes.

DE LUXE MODEL

Built with half-ribs through the entire exposed length of canoe, giving a double floor to walk on, and a double bottom

where the most wear and strain occurs, thus adding many years of service to the craft.

GUIDE MODEL

Built over the same mould and of the same material and to the same specifications as the De Luxe Model except that it does not have the double bottom, or half-ribs.

This is a very sturdy craft and one especially popular with guides, sportsmen and Forestry Service Employees where portages are necessary and weight is an important factor.

MATERIALS

- PLANKING—Select Cedar $\frac{3}{8}$ " thick, steam placed in long lengths.
- RIBS AND HALF RIBS—Select White Cedar $\frac{5}{8}$ " thick by 2 inches wide.
- GUNWALES—Open style of Mahogany.
- DECKS AND THWARTS—Mahogany to match Gunwales.
- SEAT FRAMES, KEEL AND STEM—Oak.
- CANVAS—14 oz. Oceanic Duck, double filled and finished with three coats of canoe enamel and one coat of Airplane Super Spar Varnish.
- INSIDE OF CANOE—including decks, thwarts, seats and gunwales, finished with three coats of Airplane Super Spar Varnish.

All exposed fastenings of copper or brass.

SPECIFICATIONS OF DE LUXE AND GUIDE MODEL CANOES

Length	Beam	Depth	DeLuxe Model		Guide Model	
			Weight	Model No.	Weight	Model No.
16 ft.	34 in.	12½ in.	80 lbs.	116	65 lbs.	1166
17 ft.	35 in.	12½ in.	85 lbs.	117	70 lbs.	1177
18 ft.	36 in.	12½ in.	90 lbs.	118	75 lbs.	1188

Seventeen and eighteen foot canoes have five thwarts; sixteen foot length only four thwarts.

Sponsons, any length canoe.....\$20.00 extra
 Paddles, Extra.....\$ 2.25 each
 17 ft. DeLuxe Canoes with sponsons are carried in stock.
Sponsons on other models furnished only on order.

SHELL LAKE HUNTING BOATS (More real service, greater comfort, better transportation for hunters, anglers, trappers.)

You get light weight, with heavy boat strength.

You get safety . . . These boats will ride the waves or glide over marsh grass and boggy bottoms with perfect poise and steady keel.

You get small boat over-all dimensions, with big boat roominess. The insides are so arranged that there is convenient storage space for guns, rods, accessories, and duffle, and room to relax and move around with comfort.

You get easy handling, because of expert designing and light weight but sturdy construction.

You will get a real thrill in pride of ownership! You will find any one of these Shell Lake Hunting Boats a lasting source of genuine satisfaction on any wilderness trip, on any hunting, fishing, or trapping expedition.

Study the construction details and specifications of these fine boats. Select the model best suited to your particular needs. These boats are hand-crafted by skilled workmen who do not know the meaning of "rush!" So, place your order early.

THE MALLARD QUEEN (Canvas Covered)



The Mallard Queen is positively sensational as a hunting, fishing or river boat, and well deserves the reputation it has of being the "slickest" little hunting boat on the market. Its light weight and flat, double bottom floor make passage over bogs and shallows easily possible in spite of its carrying capacity which is well over 500 lbs. Where heavier and longer boats are impractical for portages over crooked and timbered trails, these boats are ideal. Equip it with Shell Lake car-top carriers, tie it to the top of your car and go anywhere.

MATERIAL—Planking: Select Cedar, $\frac{3}{8}$ inch thick. Ribs and Half-ribs: White Cedar, $\frac{3}{8}$ inch thick by two inches wide. Decks: Cedar or White Pine, canvas covered. Keel and stems: Oak. Combing: $\frac{7}{8}$ inch oak reinforced with oak half and quarter rounds. Canvas: 14 oz. Oceanic Duck, double filled. Color: Dead Grass, both inside and outside. Inside of cockpit fitted with ammunition or tackle racks. Fitted with handles at each end for carrying.

SPECIFICATIONS

Model No.	Length	Depth, Inside Amidship	Beam	Cockpit Width	Cockpit Length	Approx. Weight	Seating Capacity
122	12'-6"	13 in.	44 in.	30 in.	7'-10"	80 lbs.	2

*Price includes 2 seats and one paddle—see price list attached.
Fitted for oars, \$3.25 extra, including oars and oar-locks.*

THE WOOD-DUCK BOAT (A Strip Boat)



An all-wood duck boat designed along the lines of our well known Mallard Queen, thus attaining the seaworthiness, the steadiness and carrying capacity of the Queen in a hunting or fishing boat built and finished entirely of wood. The planking is Western Red Cedar strips, $\frac{3}{8}$ inch thick by 1 inch wide which are shaped, fitted and nailed together in the same manner as in our regular strip boats. The strips are clout-nailed to oak ribs, spaced 4 inches apart, and the floor or bottom of the boat is reinforced with oak half-ribs, the same as in our Fish Hawk and Sea Gull models. The boat is decked over ends and sides with 3 ply, water-proof veneer. The entire hull is painted Dead Grass color, both inside and outside.

SPECIFICATIONS

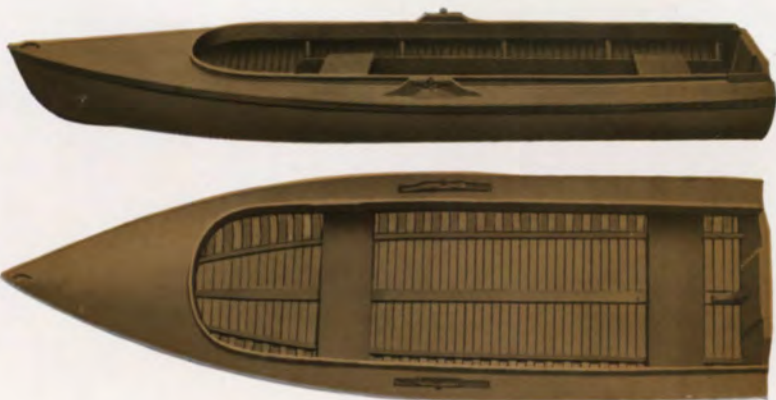
Model No.	Length	Depth, Inside Amidship	Beam	Cockpit Width	Cockpit Length	Approx. Weight	Seating Capacity
143	13'-2"	13 in.	44 in.	30 in.	8 ft.	95 lbs.	2

*Price includes 2 seats and one paddle—see price list attached.
Fitted for oars, \$3.25 extra, including oars and oar-locks.*

THE DRAKE MALLARD (Canvas Covered)

The Drake Mallard is the companion boat to the Mallard Queen and designed in response to the many demands for a combination hunting and fishing boat adapted to the use of an outboard motor. Note the large roomy cockpit, and flat, double bottom floor. A very practical, seaworthy boat to be carried on trailer or car top for use on either lake or river.

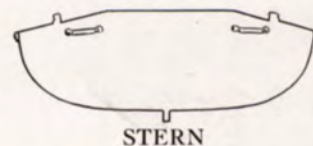
The same kind and weight material is used in the Drake Mallard as in the Mallard Queen, the Drake being augmented with an inside keel to which the transom or stern is braced with an oak knee-brace. The transom is one-piece oak or cypress. The entire boat is painted Dead Grass color.



SPECIFICATIONS

Model No.	Length	Height Fore	Stern Inside	Amidship Depth	Beam	Width Stern	Length Cockpit	Width Cockpit	Weight Approx.	Seating Capacity
133	13 ft.	15½ in.	13½ in.	13 in.	46 in.	41 in.	9'-8"	34 in.	120 lbs.	4

*Price includes Oar-lock Blocks and sockets.
Oars fitted with oar-locks, \$3.25 extra.*



THE HUNTER AND TRAPPER (Canvas Covered)

To meet the demands for a boat that can be easily handled on and off car top, or over portages by one man, we have designed the Hunter and Trapper. It has the carrying capacity of our Mallard Queen, but is built up at the ends so that its general appearance is more that of a canoe. The material is of the same type and weight as in our other canvas covered models, but by using canoe type gun-wales, short oak decks and but one thwart, we have been able to keep the weight of the finished boat down to what one man can handle with ease.

As a special feature we equip the Hunter and Trapper with four detachable rubber suction cups, two on each gunwale, which serve as carriers for use on car tops. Also, we have shaped the center thwart of the boat like a canoe yoke and as standard equipment we furnish two upholstered shoulder pads that may be attached to the yoke with thumb screws, thus enabling one man to carry the boat with ease.



SPECIFICATIONS

Model No.	Length	Depth Amidship	Height at Ends	Beam	Approx. Weight	Seating Capacity
152	12'-6"	13 in.	20 in.	42 in.	50 lbs.	2

Price includes one light paddle.

SHELL LAKE BOAT ACCESSORIES (Convenient Dependable)



CAR TOP CARRIERS

Designed for carrying any canvas covered or light weight boat on any car top. Large, pliable rubber suction cups hold carrier firmly to car top — will not slide around on car top at high speed or over rough roads. Adjustable "J" bolts hook under gunwale or combing of boat, and tighten with thumb screws or wing nuts. Easy to attach or remove — no ropes or tying necessary. Carrier is constructed of clear, strong oak, with suction cups of special composition rubber.

Price per set, complete.....\$ 6.00



CANOE YOKES

Light weight, but very strong. Yoke is made of clear, strong oak. Large, well upholstered shoulder pads relieve the strain on shoulders and neck when negotiating long portages.

Price each, complete with bolts.....\$ 4.00



BOAT OARS

First grade hardwood oars, painted green and copper tipped. Lengths of 6, 6½, 7, and 7½ feet.

Price per pair.....\$ 3.25



CANOE PADDLES

Turned from Maple or Western Spruce, varnished.

Price each, 4½, 5 and 5½ feet lengths, 7 inch blade.....\$ 2.25



FLEXIBLE BACK BOAT SEATS

Made with channel bar back and flexible cross pieces. Folds flat. Cork covered seat which hooks instantly on any boat seat. Green enamel finish.

Swivel Seat (illustrated).....each, \$ 5.00
Stationary Seat.....each, \$ 3.50

KAINER SPECIAL RUNABOUT STEERING WHEEL

Recommended for use with all Runabout type boats. Gas control lever on wheel.

Complete with Bowden wire.....each, \$21.00



CANVAS BOAT COVERS, MILDEW AND WATERPROOF

Made of heavy, Vivatex Treated Canvas, pre-shrunk to insure a minimum of shrinkage. A good boat cover adds years to the life of your boat. Prices complete with fasteners and tightening ropes.

Price for boats—

Model 24, 54, 64, 104 and 94.....each, \$16.00
Model 14.....each, 18.00
Models 56 and 66.....each, 20.00
Models 16 and 36.....each, 21.00
Model 38.....each, 24.00
Model 30.....each, 27.00

IRON STEM BANDS FOR BOATS

Four feet long, drilled and complete with nails and screws.....each, \$.50

BRASS STEM BANDS FOR CANOES

Six feet long, drilled and complete with nails and screws.....each, \$.75

BOAT ANCHORS

Mushroom Type with ring for rope. Weight 16 lbs.....each, \$ 1.50

SHELL LAKE BOAT CO.

SHELL LAKE, WISCONSIN

Builders of Better Boats Since 1897

PRICE LIST — EFFECTIVE JANUARY 1, 1941

SHELL LAKE BOATS & CANOES

BOAT	LENGTH	PRICE
Scamp.....	14 ft.	\$175.00
Scamp.....	16 ft.	190.00
Cormorant.....	14 ft.	140.00
Scout.....	16 ft.	135.00
Scout.....	18 ft.	150.00
Scout.....	20 ft.	180.00
Falcon.....	14 ft.	102.00
Falcon.....	16 ft.	108.00
Fish Hawk.....	14 ft.	92.00
Fish Hawk.....	16 ft.	98.00
Sea Gull.....	15 ft.	90.00
Additional depth, any of the above boats—\$5.00 per inch.		
Sun Fish Skiff.....	14 ft.	45.00
Snipe.....	14 ft.	100.00
Snipe Junior.....	13 ft.	93.00
De Luxe Canoe.....	16 ft.	90.00
De Luxe Canoe.....	17 ft.	94.00
De Luxe Canoe.....	18 ft.	98.00
Guide Canoe.....	16 ft.	88.00
Guide Canoe.....	17 ft.	92.00
Guide Canoe.....	18 ft.	96.00
Mallard Queen.....	12 ft. 6 in.	68.00
Drake Mallard.....	13 ft.	85.00
Wood Duck Boat.....	13 ft.	63.00
Hunter and Trapper.....	12 ft. 6 in.	65.00

ALL PRICES F.O.B. SHELL LAKE, WISCONSIN.

FILL IN — TEAR OFF AND MAIL — USE THIS CONVENIENT ORDER FORM:

SHELL LAKE BOAT COMPANY, INC.,
Shell Lake, Wisconsin.

Date.....

GENTLEMEN:

Enclosed you will find check — money order — in the amount of \$.....

for which please ship.....

Quantity

Name of Boat or Canoe

Model No....., Length....., Color Selection.....

.....to

NAME..... ADDRESS.....

CITY..... STATE.....

It is understood that the enclosed payment represents 25 per cent of the purchase price and that the balance will be paid on delivery. Shipment will be made by Railway Freight C.O.D. or with draft attached to bill of lading.

TERMS: The prices quoted here are for Shell Lake Boats or Canoes carefully wrapped and placed aboard cars at Shell Lake, Wisconsin. Twenty-five per cent of the listed price must be mailed with your order, and the balance paid C.O.D. or on draft attached to bill of lading.